



**Aggie Villanueva**  
**The Grandma Moses of the American Southwest**  
**Best Selling Award-winning Author,**  
**Author Publicist, Photographic Artist**

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Promotion a la Carte: Creative publicity for authors <http://www.promotionalacarte.com>

Promotion a la Carte Blog: Teaching authors to market

<http://www.promotionalacarteblog.com/>

Promotion a la Carte Radio: Teaching authors to market:

<http://www.blogtalkradio.com/promotionalacarte>

Facebook <http://www.facebook.com/aggiev>

Facebook Page: <http://www.facebook.com/visualartsjunction>

Twitter <http://twitter.com/PACAuthorPromo>

LinkedIn <http://www.linkedin.com/in/promotionalacarte>

[Aggie Logic: photographic art](#)

[Aggie's Photo Art Videos](#)

Cielos Rojos Photographic Arts [www.cielosrojos.com](http://www.cielosrojos.com)

Represented at (among others) [Xanadu Gallery, Scottsdale, AZ](#)

*Photography resume follows writing resume.*

## Resume for Aggie's Writing

**2011**

### Books



[The Rewritten Word: How to Sculpt Literary Art No Matter The Genre](#) won the [2011 Global eBook Award](#) in its category Writing/Publishing Non-Fiction. Type in "127" of the 131 pages in the slideshow to view the award.

See Extensive [schedule of features, interviews and reviews related to The Rewritten Word.](#)

Dozens of Published White Papers. [Sales page.](#)

**2010**

### Books

[The Rewritten Word: How to Sculpt Literary Art No Matter The Genre.](#) The only how-to write book that has nothing to do with writing. It's all about rewriting. Made bestseller in three Kindle categories six weeks after self-publishing, and retained 2-3 of those well its entire first year.

See Extensive [schedule of features, interviews and reviews related to The Rewritten Word](#).

Video commercial for [The Rewritten Word](#).

Dozens of Published White Papers. [Sales page](#).

## Articles

[Founder/Owner Promotion a la Carte](#), where authors choose from our creative menu of publicity.

**Regular Contributor:** [Orange Soda SEO Marketing blog](#).

**Expert contributor at BookBuzzr's Book Marketing Technologies Center:** [BookBuzzr Blog](#).

**Expert teacher at the webinars for BookBuzzr's Book Marketing Technologies Center**

**November 17, 2010.** [The Importance of Amazon Tags](#), at the blog of Joylene Nowell Butler.

**November 10, 201.** Quoted extensively in David Wisehart's article, [Top Ten Tips for Promoting Your Book](#).

**November 2010.** [Working Amazon: The Importance of Amazon Tags & How to Get the Most Out of Them](#) industry report.

**November 2010.** [DIY: Interviews You Can Land for Yourself](#) industry report.

**November 2010.** [DIY: Reviews You Can Land for Yourself](#) industry report.

**October, 2010.** [Writing for the Web 1](#) industry report.

**October, 2010.** [Waiting for My Book's Publication Date: When & How Do I Start Promoting It?](#) Industry report.

**October 2010.** [Blog Building Blocks 1](#) industry report.

**October, 2010.** [How to Create Faithful Social Media Followers](#) industry report.

**September 9, 2010.** [Analyze Your Twitter Effectiveness with Advanced Stats from Twitalyzer](#), at Improving your Writing Skills & Marketing at BookPleasures.com.

**September 9, 2010.** [Burned by a Publicist?](#) at Improving your Writing Skills & Marketing at BookPleasures.com.

**September 9, 2010.** Six twitter Apps to Rock Your twitterverse at Improving your Writing Skills & Marketing at BookPleasures.com.

**July, 2010. Contributing blogger at [BookBuzzr Blog](#).**

**July 5, 2010.** [Advanced Twitter App for Those Who Want To Tweet Like Marketing Work Horses](#).

**June 10, 2010.** [Guest post at Straight from Hel](#), Helen Ginger.

**May 22, 2010.** Guest post at [Sharing with Writers and Readers](#).

**May 20, 2010.** Guest post at [Frugal Book Marketing](#).

**March1, 2010.** Rewriting: Guest Post by Aggie Villanueva, [Tracing Flight](#).

**February 21, 2010.** [Marketing Your Fiction Using Electronic Publishing](#), the Cynthia Vespia blog .

## Press

**November 11, 2010.** [Book Authors: Are You Benefitting From the Tags of Your Book on Amazon?](#) by Phyllis Zimbler Miller. An endorsement post about my report on Amazon Tags.

**November 10, 2010.** Quoted extensively in David Wisehart's article, [Top Ten Tips for Promoting Your Book](#).

**November 2, 2010.** [Aggie Villanueva tops the Kindle Author list for the second month in a row at David Wisehart's blog Kindle Author](#),

**October 11, 2010.** [Meet Author Aggie Villanueva](#), Author Interviews at BookPleasures.

**Sept 1, 2010.** Interviewed at [Kindle Author by David Wisehart](#).

**July 26, 2010.** [Interviewed by Lena Nelson Dooley at Characters Who Grip Your Heart](#).

**July 21, 2010.** Interviewed by Ane Mulligan at [Novel Journey, author interview](#).

**June 21, 2010** [Interviewed by JoAnna Penn at The Creative Penn](#).

**May 25, 2010.** [Author's Articulating with JoAnne Vandermeullen](#) interviewing me on BTR.

**May 7, 2010.** [Page Readers interview by Nanci Arvizu](#).

**February 15, 2010.** [Featured Author at Bookbuzzr](#) because my novel, Rightfully Mine, got so many views.

**February 15, 2010.** [Interviewed by BookBuzzr](http://www.bookbuzzr.com/blog/author-interviews/bookbuzzr-interviews-author-aggie-villanueva/) <http://www.bookbuzzr.com/blog/author-interviews/bookbuzzr-interviews-author-aggie-villanueva/> because my novel, Rightfully Mine, got over 13,500 views in a few months.

**February 12, 2010.** Aggie Villanueva at [Red River Writers Blog Tour](#).

**February 5, 2010** [Author Roast & Toast, Ancient Israel Celebration](#).

**January – February 2010.** The International Press Association chose me for their "[Showcased Member](#)."

**February 2, 2010.** [All Saints Anglican Church of San Antonio](#)

**Jan 29, 2010.** Interviewed by Lillie Ammann on A Writer's Words, An Editor's Eye <http://lillieammann.com/2010/01/29/interview-with-aggie-villanueva/>

**Jan 27 2010.** Rightfully Mine Reviewed by Lillie Ammann on A Writer's Words, An Editor's Eye <http://lillieammann.com/2010/01/27/review-rightfully-minegods-equal-rights-amendment/>

**January 25-26, 2010.** [The Author Show](#) Taped Interview.

**January 18, 2010.** [WordVessle](#) interview. <http://wordvessel.blogspot.com/2010/01/author-interview-aggie-villanueva.html>

## **Aggie's Teaching: Ongoing**

**March 2009.** [Visual Arts Junction](#). Aggie is the founder and owner of the blog [Visual Arts Junction](#). Writing; the Invisible Visual Arts teaches authors how to promote their work.

**Regular Contributor:** [Orange Soda SEO Marketing blog](#).

**Guest Expert:** [BookBuzzr Blog](#).

## 2009

### Books

[Rightfully Mine: God's Equal Rights Amendment.](#)

### Press

November 12, 2009 [Red River Writers No Limits Live](#)

November 12, 2009 [PageReaders Blog Talk Radio](#)

November 2, 2009 Interview by [Cindy Bauer](#)

October 13, 2009 [Author of theWeek](#) interview at Front Page by Carol Langstroth

October 13, 2009 [The Friendship Blog](#), Irene S. Levine, PhD

October 9, 2009 [Review of Rightfully Mine by Crosswayz](#)

October 5, 2009 [Mindfog Interviews me.](#)

October 1, 2009 Review of Rightfully Mine by [Carol Langstroth](#), Manager, Mind Fog Reviews

August, 2009 [Review of Rightfully Mine by K.M. Weiland.](#)

August, 2009. Review of Rightfully Mine by [Linda Yezak.](#)

August, 2009 [Rightfully Mine reprinted.](#)

February 2009. Review of my novel Rightfully Mine by [Cindy Bauer.](#)

### Publication List 2009

Organization: Rewriting Part Two <http://www.visualartsjunction.com/?p=464>

Don't Taint My Talent: Rewriting Part One <http://www.visualartsjunction.com/?p=129>

Vook's First Line Just Released <http://www.visualartsjunction.com/?p=3285>  
[Adding a Neglected Argument to the Great E-Reader Debate](#), published at Sharing With Writers and Readers, Carolyn Howard-Johnson, author of The Frugal Book Promoter.  
[Don't Taint my Talent](#) at AuthorCulture.  
 Niche Plus Style Equals a Photographic Career, published in [Empty Easel](#).  
 Niche Plus Style Equals a Photographic Career, published [Photoshop Tutorial Reviews](#).  
 The Nook by Barnes & Noble vs. Kindle International and Wins?  
<http://www.visualartsjunction.com/?p=3677>  
 Thomas Nelson Publishers Joins the Indie Publishing Ranks  
<http://www.visualartsjunction.com/?p=3461>  
 Visuwords: Online Graphical Dictionary <http://www.visualartsjunction.com/?p=3403>  
 Bill Myers: Mysteries of God <http://www.visualartsjunction.com/?p=1098>  
 Irene S. Levine, Writing With Substance and Style <http://www.visualartsjunction.com/?p=3336>  
 Thumbs Down List of Vanity Publishers to Avoid <http://www.visualartsjunction.com/?p=3220>  
 11<sup>th</sup> Hour Filings to Oppose Google Book Settlement <http://www.visualartsjunction.com/?p=3142>  
 New Venue for New Mexico Photographers: ANMPAS  
<http://www.visualartsjunction.com/?p=3130>  
 Fix Your Story With the Help of Larry Brooks <http://www.visualartsjunction.com/?p=3059>  
 How to Sell 3,000,000 Books in Twelve Years <http://www.visualartsjunction.com/?p=3019>  
 Cheri Amour Presenting Future Photography Legends <http://www.visualartsjunction.com/?p=2945>  
 Awakening Your Muse: Writing Coach Mark David Gerson  
<http://www.visualartsjunction.com/?p=2859>  
 Digital Challenges from the Photographers Perspective  
<http://www.visualartsjunction.com/?p=2787>  
 Chase Jarvis: The Consequences of Creativity <http://www.visualartsjunction.com/?p=2669>  
 Oil Painter M-J de Mesterton: What the Rocks Tell Us <http://www.visualartsjunction.com/?p=2578>  
 Virtual Photo Windwalkers? Phantom Photos of Navajo Code Talker John Brown Jr. Honor Him  
<http://www.visualartsjunction.com/?p=2350>  
 Alyson B. Stanfield: The No-Excuse Art Business Coach  
<http://www.visualartsjunction.com/?p=2210>  
 U.S. Soldier Charges to Battle in Pink Boxers and Flip Flops  
<http://www.visualartsjunction.com/?p=1927>  
 Is Social Networking Social or Not? <http://www.visualartsjunction.com/?p=1866>  
 The Vanishing Stigma of Self Publishing <http://www.visualartsjunction.com/?p=1730>  
 Your Book Has Already Been Stolen by Google <http://www.visualartsjunction.com/?p=1644>  
 Sixth Sense Prototype: a Computer Around Your Neck  
<http://www.visualartsjunction.com/?p=1574>  
 Beate Chelette: Photography Business Coach <http://www.visualartsjunction.com/?p=1341>  
 Sarah Schoenfield: Pixel Doc and Forum Administrator  
<http://www.visualartsjunction.com/?p=1301>  
 Flight 1549 Hostage Photos Freed <http://www.visualartsjunction.com/?p=1150>  
 Free the Hostage Photos of Flight 1549 <http://www.visualartsjunction.com/?p=745>  
 The Vook, the Opposite of Kindle <http://www.visualartsjunction.com/?p=1079>  
 How to Find Your Niche and Style in the Photography Market  
<http://www.visualartsjunction.com/?p=1033>  
 The Criminalization of Photographers <http://www.visualartsjunction.com/?p=785>  
 Pixels or Pages: The Great Kindle Debate <http://www.visualartsjunction.com/?p=677>

Author 2.0: The Empowered Author <http://www.visualartsjunction.com/?p=482>  
Publicity Insider: Bill Stoller Shares and Instructs <http://www.visualartsjunction.com/?p=1031>  
Karen Slagle, Photographic Artist: Horse Ardor <http://www.visualartsjunction.com/?p=276>  
Daily PR from Peter Shankman's "Help A Writer Out" Site  
<http://www.visualartsjunction.com/?p=56>  
Dan Heller Explains Fair Use <http://www.visualartsjunction.com/?p=14>

## Teaching 2009

### My Works Used by Others for Teaching

[Playing for Keeps II](#) by Linda Yezak at Author Culture

[Playing for Keeps III](#) by Linda Yezak at Author Culture

## Aggie's Teaching: Ongoing

**March 2009.** [Visual Arts Junction](#). Aggie is the founder and owner of Partnership blog [Visual Arts Junction](#). A partnership established for professional visual artists partners to advance learning, information and connections between visual artists, specializing in writing and photography.

## 2007-2008

**Former editor (2007-2008) and Publisher** for the *New Mexico Photo Club's Newsletter*, a monthly publication offshoot of BetterPhoto.com, keeping New Mexico photographers in focus, and forwarding photographic education.

Former officer in the New Mexico Photo Club sponsored by Betterphoto.com.

Former officer in the Artsy Fartsy Photo Club sponsored by Betterphoto.com.

Photo instructor for the Gallina high school 4-H club.

## 1983 – 1993

1985 Writer's Market. [Listing by Thomas Nelson.](#)

Freelance writer with many columns and articles in national magazines during the 80's and 90's. Details available if requested.

### Books:

**Chase the Wind**, an historical novel co-authored with Deborah Lawrence, published by Thomas Nelson Publishers 1983.

**Rightfully Mine**, an historical novel published by Thomas Nelson Publishers 1986.

Founder & Director of the 3-day ***Mid-America Fellowship of Christian Writers Biennial Conference*** 1988, 1990, 1992.

## Present Groups/Organizations

### Presently a member of:

International Press Association

Corrales Society of Artists

Cerro Pedernal Heritage Association

Photographic Society of America

LinkedIn

New Mexico Photo Club

Artsy Fartsy Photo Club

GoodReads Author

American Christian Fiction Writers

Published Authors

## Resume for Aggie's Photography:

## Press

The International Press Association chose me for their "[Showcased Member](#)." January – February 2010.

[LensFlare35: Exposing the Great Masters of Photography](#), interview by Dave Warner plus slideshow of my work with narration.

[The Friendship Blog](#), Irene S. Levine, PhD

[Mobile Register](#), Mobile, AL

[The Onlooker](#) Baldwin County, AL

See Trailer: [Grandma Moses of the American Southwest Landscapes](#)

Artistic Feedback: [Quotes About Aggie's Work](#)

[Rio Grande Sun Art Review](#)

[Discovered Artists Featured Artist](#)

[Imagekind Blog](#)

[Aggie Logic: The Logic Behind the Lens](#) Internet Radio Interview by [Shirley W. Mitchell](#) for [Aging Out side the Box](#)

[5 Question with Aggie Villanueva](#) interview by [Katy Widrick](#), Executive Producer for [Growing Bolder](#)

[Fabulous Interview Posted](#), [PhotoSecrets Blob](#) by [Beate Chelette](#).

[Aggie Villanueva, New Mexico Photographer](#), Santa Fe News Blog by [M-J de Mesterton](#)

## Represented by These Online Galleries

[Xanadu Gallery](#)

[DiscoveredArtists](#)

[The Vision Light Gallery](#)

[Phospective](#)

## Represented by These Walk-in Galleries

[Xanadu Gallery](#)

7039 E. Main St. #101

Scottsdale, AZ 85251

(toll-free) 866.483.1306

(local) 480.368.9929

(fax) 480.368.9932

[info@xanadugallery.com](mailto:info@xanadugallery.com)

[Dry Heat Photography](#)

4685 Corrales Road, Suite #4, Corrales, NM 87048

505.730.8576

505.363.2184

Consuelo's Gallery

3395 Highway 96, Coyote, New Mexico 87012. 505.638.5692.

Foley Performing Arts Association

119 West Laurel Avenue

Foley, AL 36535-1967

1.251.943.4381

[foleypaa@gmail.com](mailto:foleypaa@gmail.com)

**Regalos de Abiquiu Gallery (closed)**

P.O. Box 937, Hwy 84 at Bodes, Abiquiu, New Mexico. 505.685.4948.

## 2010 Shows & Exhibits etc.

**January – February 2010.** The International Press Association chose me for their "[Showcased Member.](#)"

## 2009 Shows & Exhibits

**December, 2009.** Annual New Mexico Photographic Art Show, Albuquerque, New Mexico Expo  
<http://www.anmpas.com/>. <http://www.anmpas.com/artists.htm>.

**Ocotber through December, 2009:** The Foley Library, one of the most active community gathering places in the Gulf Shores area of Alabama, is hosting a three month solo exhibit of about 40 of my works. The show runs until December 31, 1009. Steve Horn, 251-943-1032. **319 East Laurel Avenue, Foley, Alabama 36535** <http://www.foleylibrary.org/> [foleylibrary@gmail.com](mailto:foleylibrary@gmail.com)

**August 5 – September 5, 2009.** Solo Exhibit at Foley Performing Arts Association, Foley, Alabama. Feature over 90 of my works.

**June 25 – July 30 2009.** Ghost Ranch's Piedre Lumbre Education and Visitors Center for the Cerro Pedernal Heritage Association. <http://www.ghostranch.org/museums--activities/piedra-lumbre-education--visitor-center.html>

**June 20 – 21, 2009. The Pedernal Arts Tour.** 10:00 am to 5:00 pm daily. Station #3, inside Consuelo's Gallery, Coyote, NM. P.O. Box 144, Coyote, NM 87064Cal: 575-638-5012.  
[www.pedernalartstour.org](http://www.pedernalartstour.org)

**May 12 – June 12 2009.** Solo exhibition at Dry Heat Photography Gallery.

**February, 2009.** Coachella 2009 International Exhibition of Photography. Color (CPID) Theme HM: Night Falls.

**January 13 – February 13, 2009.** Seven pieces in Women and Their Works, an **invitation only exhibit** at Art Gallery 66.

## 2008 Shows & Exhibits

**November 21 – Dec 21, 2008.** Three pieces juried into the **Freeze Frame Exhibit** at Art Gallery 66. Part Four of the Soul Portraiture series.

**September – January, 2008.** Five pieces in an ongoing, revolving exhibit at Microsoft Intel National Headquarters in Rio Rancho, NM.

**September 26 – December 26, 2008.** Sunripened Player, won honorable mention, and prize money, in the Fall 2008 American Photo Exhibition at the Hubbard Museum of the American West, an affiliate of the Smithsonian Institute.

**October 10 – November 10, 2008.** Featured artist in the Radiant Leaves Exhibit at Art Gallery 66, on historic Route 66. 373 Camino del Pueblo, Bernalillo, NM. 505-876-8666.

**August 31 - September 6, 2008.** Photographic Society of America's 2008 International Conference Exhibit in Portland, OR. Three of my pieces shown, two B&W and one color.

**July 14 – August 14.** Two of my pieces showed at The Art Gallery 66 as they host the second in a series of fine art photography exhibitions sponsored by Dry Heat Photography, Ancient Voices Distant Storms. A percentage of the proceeds from each of the four shows will be donated to a local charity. 373 Camino del Pueblo, Bernalillo, NM. 505-876-8666.

**July 9 - August 9, 2008.** Cerro Pedernal Heritage Association Exhibit at the Ghost Ranch Piedra Lumbre Center showed 11 of my works throughout the month.

**June 21 – 22.** Cerro Pedernal 2008 Studio Tour. Sponsored by the Cerro Pedernal Heritage Association. ***See the review of my work by the Rio Grande Sun.***

Art in the Park 2008, **May 18, September 21, October 19.** Sponsored by the Corrales Society of Artists.

**April 18, 2008.** My artwork was included in Art Gallery 66's series of Soul Portraiture Exhibitions, beginning with the Artist's Reception Friday, April 18. The exhibition, called Spirit Bloom, continues through May 19. Art Gallery 66 is located on historic Route 66. A percentage of the proceeds from each of the four shows will be donated to a local charity. 373 Camino del Pueblo, Bernalillo, NM. 505-876-8666.

**March 26, 2008.** I presented a large selection from my body of work from 7:00 P.M. – 9:00 P.M. The Marion Center for Photographic Arts in Santa Fe, NM. 1600 Saint Michaels Drive. For information call 505.473.6341.